MEDIA KIT · 2026

Md Shibly Sadik — Media Kit

Personal Branding & Growth Strategist · Co-founder, GrowUpCareer · Brand Manager, Zoomstar IT · Founder, Agentman AI 101 · Writer, The AI Personal Brand newsletter. Dhaka, Bangladesh; audience worldwide.



Audience at a glance

39K+
LinkedIn followers, grown organically

9.9K+
subscribers to The AI Personal Brand newsletter

Weekly
newsletter cadence · daily LinkedIn posts

EN
English-language, globally distributed professionals

Who they are

- Founders & business owners
- Consultants, coaches & freelancers
- Researchers, academics & PhD students
- Students & early-career professionals
- Marketers & content creators

Where they are

- Bangladesh & South Asia
- Gulf / Middle East
- Europe & UK
- North America
- Global remote professionals

What they care about

- Personal branding & LinkedIn growth
- AI tools, prompts & workflows
- Content creation & ghostwriting
- Careers, freelancing & entrepreneurship
- Productivity & automation

Channels

Channel	Audience	Cadence	Best for
LinkedIn profile linkedin.com/in/shibly-sadik	39,000+ followers	Daily posts, weekly carousels	Sponsored posts, carousels, demos
The AI Personal Brand email + LinkedIn newsletter	9,900+ subscribers	Weekly	Dedicated features, reader deals
Agentman AI 101 LinkedIn page	Growing AI community	Daily AI news & tools	AI tool features
shiblysadik.com	Search & newsletter traffic	Always on	Featured listings, deals, reviews
Facebook & Instagram	Reels & posts, same niche	Weekly	Short-form video demos

Formats & starting rates (USD)

Format	What is included	From
Sponsored LinkedIn post	Educational post in my voice, one tracked link, pinned 48h, 7-day report	$199
Newsletter feature	Dedicated 120–180 word section + image + CTA, mirrored on LinkedIn newsletter, click report	$249
Carousel / deep-dive	8–12 designed slides, step-by-step use case, PDF usage rights	$349
Product demo video	60–120s screen + camera demo on LinkedIn and Facebook; raw file licence optional	$449
Website featured listing	30 days highlighted on Tools & Deals pages with your code	$99
Launch bundle	Newsletter + post + carousel + listing + reader deal over 3–4 weeks	$899
Affiliate partnership	Ongoing recommendation with reader deal; no upfront fee for tools I already use	Commission

Final quotes depend on scope, exclusivity and usage rights. Bundle pricing for 3+ placements. Invoiced in USD (bank transfer, Wise, Payoneer).

Working principles

- Every product is tested before it is featured
- Content written in my voice, educational first, clearly labelled
- One sponsor per post or edition — never crowded

- Draft shared for factual review; one revision round
- Performance summary after seven days
- I decline products that do not fit the audience

CONTACT

Let's talk

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